

CS377Q: Today's goals

- Assign A6: Idea pitch
- A5 Need finding presentations
 - 5 min. each, 5 min. critique
- Designing for aging



Are you seeing grades?

A6: Idea pitches (4 points)

- Starting with *any* of the need finding statements presented in A5, make a pitch for an idea for a project to address that need.
- You can present an independent idea with some evidence
- Feel free to use evidence presented to different ideas
- While this is an individual assignment, you are free to collaborate with your team (or with other teams)
- Each person should pitch their own idea (redundancy may occur, but try to avoid it)

A6: What's in a pitch?

- State the need
- State the evidence for the need
- Pitch an idea for a project
 - How will the need be addressed?
 - What are the key components of the solution?
 - How could this be prototyped?
- Prepare a 3-minute presentation to share with the class on Thursday, April 25

A6: Why share the pitches?

- We will hear everyone's pitches, reflect on any themes, use this as starting point for project ideas.
- Build on each others' ideas
- Explore people to work with on teams

Break

- Reflecting on need finding