Learning Contract
And Class Culture

EE205 Product Management for Electrical Engineers and Computer Scientists

STANFORD ELECTRICAL ENGINEERING

The Learning Contract
Commitment of the Teaching Team

- **Research the best readings and cases to learn about Product Management**

- **Find committed Corporate Partners and define valuable product management projects**

- **Create an open and fair community for every student to participate and communicate**

- **Know each of you by name and work with you on developing your abilities**

- **High accessibility**

- **Give timely feedback on performance and ways to improve**

- **Create an outstanding opportunity to learn and have fun**

The Learning Contract
Commitment of students

- Read and prepare all material for every class
- Push yourself outside your comfort zone in class discussions and PM project user meetings
- Give back to the class by sharing your knowledge and experiences
- Be good listeners as well as speakers
- Meet or exceed expectations of your product management team members.

Product Management Project

- **Goal**: Experience a real product management project
  - Engage with the world outside
    - Potential users of the project
    - Community of people who influence or participate in the use of the project
    - Get as many UX (user experience) stories as possible.
    - Take risks
  - Set schedules
  - Meet or exceed expectations

Corporate Partner Relationship

- Goal: Deliver a valuable and rewarding experience for the corporate partners and students.

  - Get to know your corporate partner
  - Work together to define the relationship and expectations
  - If you are having problems let them know and reset expectations as necessary
  - Use their time with respect
  - Book meetings and presentations early to avoid schedule conflicts
  - Freely share the results of the team's work
  - Ask the teaching team if you need help

Class Culture

- Trust the class to hear and respected you

- Acknowledge others points of view.

- If English is a second language, we will take the time to understand your point.

- We will call on everyone equally to the best of our ability.

Class Culture

- If you are not prepared. It's OK to say "I pass" We don't want to embarrass anyone

- If you are having difficulty with the PM project or feel you are not being called upon Email and see us

- You are expected to attend every class. If you can't make it let us know ahead of time and submit written answers to the case you missed.

Class Culture

- We start on time and end on time. We expect SCPD written assignments on time.

- Bring your name card to class every time.

- Take your permanent seats at the second class

- Bringing coffee or breakfast to class is acceptable just clean up after.