

Product Management for Electrical Engineers and Computer Scientists

Minimum Viable Product Presentation (MVP)*

1. Product code name

- a. Product Management Project Description
- b. Project team
- c. Link to Product Journal

2. MVP Summary statement

- a. Product Vision
- b. Strategic fit
- c. POA summary

3. Prototype

- a. Mock-ups
 - i. 3D models
 - ii. Wireframes
 - iii. Drawings
 - iv. Pictures
 - v. PPTs

4. User Experience (UX)

- a. User stories

5. MVP Description

- a. Product Design Principals
- b. Features (Prioritized)
- c. Direct Product Cost Estimates
- d. Product Price estimates
- e. Distribution Channel

6. Technical feasibility

- a. Technology solution overview
- b. Risks
- c. Dependencies
- d. Long term trends

7. Product Development

- a. Team
 - i. Size
 - ii. Skills
- b. Overview of technology to be used
- c. Development methodology
- d. Development time estimates
- e. Development Cost estimates

8. Next Steps

***Note:** The MVP should describe the proposed product to be built not how to build it.

***Note:** The MVP is based on the **Product Journal**, a live document that serves as a place for the team to go to get answers and is constantly updated to reflect current thinking and decisions. Revision changes should be tracked.